

DAMA: Opening Plan

We know that you want, in some way, to achieve your business goals. The good news is that **you have a vast amount of data**; the challenge is that your data is not generating value, and in your industry, time is money. To unlock the full potential of your data, **you need to develop a Lean Data-Driven Plan:**

Data-Driven Vision:

Define the business vision while ensuring data governance principles are properly aligned.

Data governance schema:

Map business needs data strategy and decision-making.

Strategic BusinessPlan:

Ensure data processes and BI outputs align with business objectives.

Data Architecture Solution Schema:

Define MVP features with an emphasis on data integrity, cleaning, and ETL.

Data-Driven Plan Execution:

Ensure a structured data process and BI framework for business growth.

Success starts with alignment—that's why we kick things off with a Ways of Working session to ensure everyone is on the same page.

- Strict schedule adherence keeps us efficient.
- Stakeholder commitment ensures meaningful progress.
- Focused business ceremonies (minimum 2 hours) drive real impact.

Ready to streamline your project with precision and clarity?

**Let's connect
and get started!**

